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FOR IMMEDIATE RELEASE

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Bob Woods joins CCG Catalyst as a Partner
*- 30+ year financial industry veteran to increase client efforts,
productivity and awareness -*

PHOENIX, ARIZONA, September 26, 2024: Woods, an expert in the financial services industry, has joined CCG Catalyst as Partner. Woods brings deep industry knowledge of Core Processing, fintech strategies and banking, as well as credit union, industry insights to the firm.

Wood's responsibilities focus on business development, operations, account management, complex solution sales, core processing, contact expansion and negotiation, team selling and fintech expansion. He joins CCG Catalyst with more than 30 years of experience directly serving the financial industry as an advisor to various fintechs and as Corporate VP for a leading technology vendor.

Prior to joining CCG Catalyst, Woods spent two years as an advisor to fintech companies where he advised them on go to market strategies. Prior to this position, Woods was Corporate Vice President of Strategic Initiatives and Integrated Sales at Milwaukee, Wis.-based Fiserv where he led Fiserv's Enterprise Solution Sales, an enterprise wide cross-sales program.

Mr. Woods has stated his desire to join Managing Partner, **Paul Schaus** and the CCG team was driven mainly by *"...the vision of Paul Schaus and the leadership team of CCG Catalyst. I look forward to joining this group of experts from across financial services to add client value and help drive the industry forward."* *"Bob's experience as a proven business executive that served the financial services industry adds great value to our organization,"* said Paul Schaus, managing partner of CCG Catalyst. *"His innovative vision, strategic leadership and deep knowledge of the industry are some of the many qualifications that will contribute to the continuous success of CCG Catalyst."*

To request an interview with Bob Woods or Paul Schaus, please contact Lindsay Esparza at 480-744-2240.

About CCG Catalyst

CCG Catalyst, a leading management consulting firm for the financial services industry with a focus on Banking, Fintech, and Credit Unions. The firm has continued its accelerated and notable growth. CCG Catalyst advises clients on business strategy related to operational excellence, core systems and contract negotiations, mergers and acquisitions, digital transformation and strategy, and developing practical insights that clients act on. Founded in 1998, CCG Catalyst has deep expertise and client roster across the financial services industry. For more information visit: www.ccgcatalyst.com . Follow us on X, formally Twitter [@ccgcatalyst](https://twitter.com/ccgcatalyst)